

01 RETAIL COMMISSIONS *(paid daily)*

Distributors/Brand Ambassadors in the North America (United States and Canada) are eligible for this bonus. The bonus is 25% of the retail price (orders' subtotal before taxes) from personally enrolled retail customers. Through Daily Pay, the commissions you earn from retail customers are paid the following business day.

Example: if your retail customer places an order by 3 p.m. on Monday, retail commissions for this order will be paid on Tuesday at 10 a.m.

Membership Fee: Preferred Customer pays a Membership Fee of \$30 per year, which allows them to buy products at wholesale prices.

Enrollment Fee: Distributor pays \$30.00 enrollment fee (enrollment fee includes replicated website, backoffice, mobile app and ability to purchase products at wholesale price).

02 PREFERRED CUSTOMER ACQUISITION BONUS "CAB" *(paid weekly)*

For every order placed by the Preferred Customer, the sponsor will receive 30% of the order's CV. The volume from a Preferred Customer's order will not count toward the sponsor's Active status. The commissionable volume of the Preferred Customer's order will be reduced.

Example: if a Preferred Customer places an initial order for Product (20 CV), the sponsor will receive the CAB in an amount of 30% of the 20 CV; however, the volume from that order will not count toward the sponsor's Active status.

03 PRODUCT INTRODUCTION BONUS "PIB" *(paid weekly)*

Distributors and Brand Ambassadors will earn a Product Introduction Bonus on newly sponsored Brand Ambassadors' first commissionable orders as follows:

PACK NAME	PIB	PACKAGE PRICE (USD)	PACKAGE CV	PACKAGE BENEFITS
INTRO PACK	\$25	\$200	100CV	Activate your position as a Brand Ambassador
PREMIUM PACK	\$100	\$600	300CV	Level 1,2,3 matching bonus for 4 weeks.
BUSINESS BUILDER PACK	\$245	\$1,360	680CV	500 CV pushed immediately 60 CV for three 4-wk periods (total 180 CV) \$45.00 cycles for 12 weeks Level 1, 2, 3 matching bonus for 12 weeks
FOUNDER PACK (limited quantities for limited time only)	\$350	\$1,960	980CV	800 CV pushed immediately 60 CV for three 4-week periods (total 180 CV) \$45.00 cycles for 12 weeks Level 1, 2, 3 matching bonus for 12 weeks

Create-A-Package:

The Product Introduction Bonus for Create-A-Package is based on the percentage of the total CV of the package as follows:

- 20-199 CV = 25% of CV
- 200-299 CV = 28% of CV
- 300+ CV = 33% of CV

Example: if your newly sponsored Brand Ambassador places an order for 100 CV (Create-A-Package), the sponsor will receive the PIB in an amount of \$25.00 (25% of 100 CV).

04 TEAM COMMISSIONS *(Cycle Commissions, paid weekly)*

Must be a Qualified Brand Ambassador or above and Active at 60 PV.

Minimum Volume Requirements: 300 CV lesser leg & 600 CV greater leg. You will earn a \$35.00 cycle bonus every time your team accumulates the 600/300 CV.

This cycle incentive can be increased to \$45.00 per cycle by meeting the following requirements in each weekly period:

- Have 10 or more Active personally enrolled customers and/or Brand Ambassadors, and
- Generate 1,000 CV from these customers/Brand Ambassadors', including personal orders (max. 200 CV") in a 4-week rolling period (see example below).

Example: if you have 15 customers/Brand Ambassadors at 60 CV each (a total of 900 CV), then 100 CV from your back-office order will count toward the 1,000 CV.

Weekly Cycle Cap:

This compensation plan has a cap on how many cycles one can earn in a single weekly period.

- The base cap is 500 cycles maximum per week.
- The cap can be increased to 600 cycles per week if the following four criteria are met:
 - Be paid as 3Star or above in the current week.
 - Have 3 legs of 3Star Elite Legs in previous 4 rolling weeks (1 3Star Elite per enroller tree leg).
 - Have reached maximum 500 cycles in a previous week.
 - Have 10 or more Active personally enrolled customers and/or Brand Ambassadors and generate 1,000 CV from these customers/Brand Ambassadors', including personal orders (max 200 CV") in a 4-week rolling period (see example below).

Example: if you have 15 customers/Brand Ambassadors at 60 CV each (a total of 900 CV), then 100 CV from your back-office order will count toward the 1,000 CV.

Note: when your lesser leg accumulates 10 Million CV or more, the 1:1 Carry Forward Rule will apply. See official website for details.

05 RANK CHART

Preferred Customer	Pays membership fee, Preferred Customer purchases at wholesale price, placed in binary tree, cannot accumulate binary volume.
Distributor	Pays enrollment fee, signs Distributor Agreement, can earn PIB, can earn retail commissions, can earn CAB, placed on binary tree, cannot accumulate binary volume.
Brand Ambassador	Accumulate 100 PV from personal or customer orders in last 52 weeks.
Qualified Brand Ambassador	Enroll 1 Brand Ambassador on the left and 1 Brand Ambassador on the right.
1Star	Accumulate 800 PGV (max 200 PGV per enroller tree leg) in last 52 weeks. Minimum 300 CV on each binary side (right and left).
2Star	Accumulate 1,200 PGV (max 300 PGV per enroller tree leg) in last 52 weeks. Minimum 400 CV on each binary side (right and left).
3Star	Accumulate 3,600 PGV (max 600 PGV per enroller tree leg) in last 52 weeks. Minimum 900 CV on each binary side (right and left).
3Star Elite	Generate 100 binary cycles in a 4-week period.
4Star Director	Active at 120 PV; Generate 200 binary cycles in a 4-week period; Two 3Star legs (One 3Star per enroller tree leg) in last 52 weeks.
5Star Director	Active at 120 PV; Generate 500 binary cycles in a 4-week period; Four 3Star legs (One 3Star per enroller tree leg) in last 52 weeks.
6Star Director	Active at 120 PV; Generate 1,000 binary cycles in a 4-week period; Six 3Star legs (One 3Star per enroller tree leg) in last 52 weeks.
7Star Director	Active at 120 PV; Generate 1,500 binary cycles in a 4-week period; Two 6Star legs (One 6Star leg per enroller tree leg) in a 4-week period.
Gold Diamond	Active at 120 PV; Generate 4,000,000 PGV in a 4-week period; Four 6Star Legs (One 6Star leg per enroller tree leg) in a 4-week period.
Crown Diamond	Active at 120 PV; Generate 6,000,000 PGV in 4-week period; Six 6Star Legs (One 6Star leg per enroller tree leg) in a 4-week period.
Royal Crown Diamond	Active at 120PV; Generate 8,000,000 PGV in 4-week period; Eight 6Star legs (One 6Star leg per enroller tree leg) in a 4-week period.

*Please note that your minimum Active requirement of 60 CV or 120 CV (Smart Ship order) will NOT count toward your (max. 200 CV). Your sponsor can only count the volume from your initial order or Smart Ship orders.

**The (max 200 CV) used to complete the 1000 CV, the sponsor will not be able to use the same 200CV towards their 1000 CV qualification.

06 LEADERSHIP MATCHING BONUS *(paid weekly)*

Brand Ambassadors who are active at least 60 PV and are paid at the rank of 1Star to 3Star Elite.
Brand Ambassadors who are active at least 120PV and are paid at the rank of 4Star and above.

Level Matching Bonus:

LEVEL	REQUIRED RANK	% MATCH ON \$35 TEAM COMMISSION CYCLES
1	1Star	L1-20%
2	2Star	L1-20% + L2-15%
3	3Star	L1-20% + L2-15% + L3-10%
4	4Star Director	L1-20% + L2-15% + L3-10% + L4-5%
5	5Star Director	L1-20% + L2-15% + L3-10% + L4-5% + L5-5%
6	6Star Director	L1-20% + L2-15% + L3-10% + L4-5% + L5-5% + L6-5%
7	7Star Director	L1-20% + L2-15% + L3-10% + L4-5% + L5-5% + L6-5% + L7-5%

The level 1 matching percentage will be increase from 20% to 30% when meeting the following requirement is met:

1. Have 10 or more Active personally enrolled customers and/or Brand Ambassadors and generate 1,000 CV from these customers/Brand Ambassadors¹, including personal orders (max 200 CV²) in a 4-week rolling period (see example below):

Example: if you have 15 customers/Brand Ambassadors at 60 CV each (a total of 900 CV), then 100 CV from your back-office order will count toward the 1,000 CV.

Note: all Matching Bonuses are calculated based on \$35.00 per cycle.

07 GLOBAL LEADERSHIP BONUS POOL *(3% of eligible global CV, paid weekly)*

Requirements:

1. Must be paid at rank 4Star Director or above and Active at 120 PV.
2. Have 5 personally enrolled customers and/or Brand Ambassadors and generate a total of 300 CV from these customers/Brand Ambassadors in a 4-week rolling period.

Bonus Pool will be based on shares earned as follows:

1. Earn 1 share for meeting the above two requirements
2. Your own earned PAID rank:
 - a. 1 share if your paid rank is 4Star Director.
 - b. 1 share if your paid rank is 5Star Director.
 - c. 1 share if your paid rank is 6Star Director.
 - d. 1 share if your paid rank is 7Star Director or above.

Example: the shares are cumulative; if you are being paid as 7Star Director, you will receive 1 share for 4Star, 5Star, 6Star, and 7Star for a total of 4 shares.

3. Your Enroller Tree Paid Ranks: (will take ONE highest paid rank of 4star or above per enroller tree leg)
 - a. 1 share for each 4Star Director paid rank leg.
 - b. 1 share for each 5Star Director paid rank leg.
 - c. 1 share for each 6Star Director paid rank leg.
 - d. 1 share for each 7Star Director and above paid rank leg.

Example: the shares are cumulative; if you have a 7Star Director or above in your enroller tree leg, you will receive 1 share for 4Star, 5Star, 6Star, and 7Star for a total of 4 shares. Will count ONE highest paid rank (4Star or above) per enroller tree leg.

4. Your Enroller Tree Volume:
 - a. Earn 1 share for every 1,000 Personal Group Volume (PGV) up to a depth of your qualified Leadership Matching Bonus level.

Example: if you are qualified to earn level 5 of the Leadership Matching Bonus, you will earn 1 share for every 1,000 PGV within your levels 1-5 from the current week's PGV.

¹Please note that your minimum Active requirement of 60 CV or 120 CV (Smart Ship order) will NOT count toward your (max. 200 CV). Your sponsor can only count the volume from your initial order or Smart Ship orders.

²The (max 200 CV) used to complete the 1000 CV, the sponsor will not be able to use the same 200CV towards their 1000 CV qualification.

08 RANK ADVANCEMENT BONUS *(paid weekly)*

Brand Ambassadors will receive a one-time rank advancement reward as follows:

RANK	REWARD CERTIFICATES ¹	TOKEN AMOUNT ²	ONE TIME CASH BONUS
1Star	\$100		
2Star	\$200		
3Star	\$300		
3Star Elite		\$500	
4Star Director		\$1,000	
5Star Director		\$2,000	
6Star Director		\$4,000	
7Star Director		\$5,000	
Gold Diamond			\$50,000
Crown Diamond			\$100,000
Royal Crown Diamond			\$250,000

¹ The Reward Certificate is non-commissionable, non-CV, and valid for 6 months.

² The Token can be used for up to 50% of the purchase price on each order and is valid for 6 months.

09 INCENTIVES

Happy 10:

For every 10 combinations of new retail or Preferred Customers or Brand Ambassadors/Distributors who purchase a product, the Sponsor will receive a \$100.00 non-commissionable Reward Certificate. Repeat every 10.

Loyalty Program:

1. When a retail or Preferred Customer has 6 consecutive Smart Ship orders process, they will receive a \$100.00 non-commissionable Reward Certificate. Repeat every 6 consecutive Smart Ship orders.
2. When a Distributor/Brand Ambassador has 6 consecutive Smart Ship orders process, they will receive a \$100.00 non-commissionable Reward Certificate. Repeat every 6 consecutive Smart Ship orders.

Commission Cap:

The maximum payout in the company payout is capped at 60% of Global CV. All commissions, bonuses, and payments will be adjusted to reflect the cap.

10 GLOSSARY OF TERMS

Personal Volume (PV) is generated through your personal & customer purchases. PV is used for Active status determinations.

Personal Group Volume (PGV) is the CV that is generated through your Lines of Sponsorship & from sales to your customers.

Group Volume (GV) = (Personal Volume, Customer Volume) + PGV + Spillover Volume.

Binary Volume (BV) is the sum of all Binary Left & Right CV within a given period from both left & right legs.

Commissionable Volume (CV) is a decimal value assigned to each product, the sum of which is added together for each order placed.

Lesser Leg Volume (LLV) is the sum of all Binary CV within a given period from the lesser leg (the leg with less volume).

Greater Leg Volume (GLV) is the sum of all Binary CV within a given period from the greater leg (the leg with greater volume).

Spillover describes the Brand Ambassadors placed in your Team Tree by those who share the same binary leg. Their sales are included in your GV.

Highest-achieved Rank is the highest rank a Brand Ambassador has been paid over any bonus period.

Paid-as Rank is the rank a Brand Ambassador is paid at for a given bonus period.

Enroller Tree Brand Ambassadors in each of your Lines of Sponsorship are in your Enroller Tree.

Bonus Period begins weekly at midnight (12 a.m. MT) on Monday & ends at 11:59 p.m. (MT) on Sunday.

Active To be Active, a Brand Ambassador must have a minimum of 60 PV 4-Weeks.

Active Status Timeline is defined as 4 complete bonus periods; the current bonus period & the previous 3 full bonus periods. PV from orders placed during this timeline is added to determine Brand Ambassadors' Active status levels for rank & payout calculation determinations.

Smart Ship is an order that automatically processes on a 4-week period & helps to maintain Active Status.